









Outreach Toolkit for Education Service Districts

Use the messages below to share about Transformative Social and Emotional Learning through social media, newsletters and email campaigns. Feel free to adjust messages to meet the interests of your communities.

For support or questions, please contact ode.sel@ode.oregon.gov

Social Media

Platform + Message	Suggested Image + Alt Text
<p>X: We're excited to share @ORDeptEd's new Transformative SEL resources for cultivating strengths-based and inclusive learning environments that support well-being throughout the education ecosystem. Explore the new webpage today!</p> <p>https://oregoninstructionalframeworks.org/TSEL/</p>	 <p>Alt Text: Create equitable environments where students and adults can learn and thrive.</p> <p>Download Image</p>
<p>X: Transformative SEL fosters conditions to meet students' social, emotional & academic needs. Check out @ORDeptEd's new resources to integrate Transformative SEL across the education ecosystem:</p> <p>https://oregoninstructionalframeworks.org/TSEL/</p>	 <p>Alt Text: Visit the new Transformative SEL webpage.</p> <p>Download Image</p>

<p>LinkedIn: Are you interested in integrating Transformative Social and Emotional Learning practices into your ongoing efforts to build supportive learning environments?</p> <p>Visit the Oregon Department of Education's new Transformative SEL resources webpage to learn more and access guidance for leading professional learning for educators: https://oregoninstructionalframeworks.org/TSEL/</p>	<p>NEW Resources!</p>  <p>oregoninstructionalframeworks.org/TSEL</p>   <p>Oregon's Instructional Frameworks Transformative Social and Emotional Learning</p> <p>Alt Text: Visit the new Transformative SEL webpage.</p> <p>Download Image</p>
<p>Facebook: Coaches, we're excited to introduce you to new facilitation guides to cultivate supportive learning environments using Transformative Social and Emotional Learning practices.</p> <p>Explore the Oregon Department of Education's new resources to help educators integrate Transformative SEL concepts in their classrooms: https://oregoninstructionalframeworks.org/TSEL/</p>	 <p>Visit the NEW Transformative SEL Page on the Oregon Instruction Frameworks Website!</p> <p>oregoninstructionalframeworks.org/TSEL</p>   <p>Oregon's Instructional Frameworks Transformative Social and Emotional Learning</p> <p>Alt Text: Visit the new Transformative SEL webpage.</p> <p>Download Image</p>

Website or Newsletter

Explore Oregon's new Transformative Social and Emotional Learning (SEL) resources! Developed by the Oregon Department of Education, in partnership with WestEd, a new page on the Oregon Instructional Frameworks website provides education leaders with resources to support personal growth and collective well-being. Dive into virtual learning modules, guidance for systemic and schoolwide transformation and facilitation materials designed to enhance implementation of Transformative SEL practices. Visit <https://oregoninstructionalframeworks.org/TSEL> today to empower yourself and your community with impactful Transformative SEL tools.

Email Campaign

Subject: Unlock Transformative Social and Emotional Learning Resources Today!

Dear [Recipient's Name],

We are thrilled to announce the launch of a new Transformative Social and Emotional Learning (SEL) resources webpage, developed by the Oregon Department of Education in collaboration with WestEd. These new resources provide support for personal growth and collective well-being in educational ecosystems.

Explore virtual learning modules to deepen your understanding of the Transformative SEL Framework & Standards, content-aligned curriculum materials designed to seamlessly integrate SEL practices into everyday instruction and facilitation materials for professional development sessions.

This resource webpage is designed for teachers, professional learning facilitators, school and district leaders and family and community members. We encourage you to access the resources and enrich your educational practices by visiting: <https://oregoninstructionalframeworks.org/TSEL>

If you have any questions about these materials or the statewide investment in Transformative SEL, please reach out to ode.sel@ode.oregon.gov

Warmly,

[Your Name/Role]