NAME:			

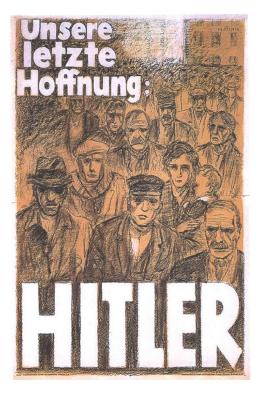
DATE:

I. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual cues:

What is the message?



"Our Last Hope: Hitler." Artist: Hans Schweitzer, 1932. USHMM Collection

2. CONTEXT

What are the hopes, fears, and grievances present in society at this time? Think about the political, social, and economic climate.

Given that climate, why might this message have had power?

3. AUDIENCE

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternate viewpoints?

4. CREATOR

Who is the propagandist?

What do they hope the audience will...

Think:

Feel:

Do:

5. CONSEQUENCES

NAME:	

DATE:

I. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual cues:

What is the message?



"Vote Slate 10. This Blow Must Hit Home!" National Socialist German Workers' Party (Hitler Movement) Fips (Philipp Rupprecht), artist; 1928. Hessisches Landesmuseum Darmstadt

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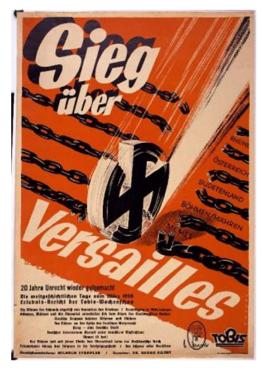
DATE:

I. MESSAGE

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Visual cues:

What is the message?



"Victory over Versailles." 1939. Wolfsonian

2. CONTEXT

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Do:

5. CONSEQUENCES

NAME:

DATE:

1. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual Cues:

What is the message?



"Jews Out! Show skill in the dice game, so that you collect many Jews! If you succeed in chasing out six Jews, you will be the victor without question! Off to Palestine!" 1938. Leo Baeck Institute

3. AUDIENCE

Who is the target audience? What about this message would be appealing to this group? What reactions might different audiences have had? Could people access and express alternate viewpoints?

4. CREATOR

Who is the propagandist?
What do they hope the audience will . . .

Think:

Feel:

Do:

2. CONTENT

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5. CONSEQUENCES

DATE:

I. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual Cues:

What is the message?



"Why We Fight—for Our Children's Bread! March 11, 1940. USHMM Collection

3. AUDIENCE

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I. MESSAGE

Draw arrows to the visual elements that communicate the message. Think about how line, color, graphics, depictions of people, words, and symbols are used.

Visual cues:

What is the message?



"Behind the Enemy Powers: The Jew." 1942. *USHMM Collection*

2. CONTEXT

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